

Call for Artists - Small Works & Holiday Marketplace 2020

Virtual Salesroom Only – December 4 – 30, 2020

The Coronavirus pandemic is changing everything, including our December Small Works & Holiday Marketplace. After lengthy discussion, the PAS board has decided we will not have an in-person show and sale this year. But we do have a great plan for doing it virtually, and we hope you will be happy with this opportunity. Our goal is to bring customers directly to you and to provide a way for you to sell your wonderful work.

Why you will like this virtual plan:

- No donation or other fee made to PAS
- No coded price tags
- No physical drop-off and pickup
- Virtual show and sale gets customers directly to you, 24/7 during the 27 days of the sale
- You handle all sales and interactions with customers

PAS will:

- Create a gallery-type “Small Works & Holiday Marketplace” **webpage**
- Do the technical work placing your product information on the site
- Provide thorough marketing to direct customers to the site

You will need to:

- Be a 2020-21 PAS member
- Be limited to three entries
- Each entry will be limited to two photos of your sale items
- Be responsible for all sales, payments. Delivery options, and communication

REQUIREMENTS: All entries must be for sale. This show focuses on small, original works and items, with attractive prices for holiday giving. We welcome your paintings, digital art, carvings, pottery, ceramics, ornaments, jewelry, drawings, glass, photographs, artist prints, fiber arts, giclees, cards, sculptures, clothing, books of original writings and poetry, and any other gift items your creativity has produced. No limit on the number of items, although there is a limit of two photos per entry.

IMPORTANT: To potential sale participants - After reading about our 2020 Small Works & Holiday Marketplace, **PLEASE** let us know if you plan to participate. Although the deadline for final submissions is Nov. 20, we need to have some idea about what we can expect. This will be a huge help as we develop our webpage. Email contact@princetonarts.org with a brief description of your intentions.

QUESTIONS: Please contact contact@princetonarts.org.

ENTRY FORM

PAS - 2020 Small Works & Holiday Marketplace

PLEASE PRINT

1. **Your Name:**

2. **Phone:**

3. **Email address:**

4. **Are you a 2020-21 PAS member? Yes or No:**

If not, you may become a member now. Membership Form attached.

5. **How many entries are you ending us?** (*Maximum of three entries with two photos each*)

LIABILITY: The Princeton Arts Society bears no responsibility other than the provision of the sales webpage. We cannot be responsible for matters beyond our control. The handling, condition, payment and delivery of your work is your responsibility. Artists are responsible for any tax liability resulting from the sale of artwork.

6. **Yes or No:** I have read and accept the Liability responsibility as stated above.

7. **Submission Date:**

8. **Signature:** Your email submission will act as your signature.

Send the following by email to contact@princetonarts.org:

1. Photos (maximum two per entry)
2. Entry Form
3. Inventory Page(s) - one for each of your 1, 2, or 3 "entries"

Examples

Entry One – May have one or two photos plus the Inventory information for each photo

Entry Two – May have one or two photos plus the Inventory information for each photo

Entry Three – May have one or two photos plus the Inventory information for each photo

PRINCETON ARTS SOCIETY is a 501(c)3 organization.

ENTRY ONE – Inventory Page

Your Name:

Contact: For customer to reach you, ex. webpage address, email address, phone, etc.) *This is what will be printed on the show webpage.*

Photo Suggestions – We suggest that photo #1 have just one item. The item in the second photo with this “entry” is optional. There could be just one item or a variety of items in that photo. Note that the image needs to be understandable/legible as a small image like you might find on a phone, so closeup is best.

Photo #1 - This will be your primary image for Entry One. This photo and your name will be used on the homepage. The photo **and** the information below will be on the sales page.

- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

Photo #2 – Along with your primary photo, this photo will be used on the sales page that will be a link from the homepage.

- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

ENTRY TWO – Inventory Page

Your Name:

Contact: For customer to reach you, ex. webpage address, email address, phone, etc.) *This is what will be printed on the show webpage.*

Photo Suggestions – We suggest that photo #1 have just one item. The item in the second photo with this “entry” is optional. There could be just one item or a variety of items in that photo. Note that the image needs to be understandable/legible as a small image like you might find on a phone, so closeup is best.

Photo #1 - This will be your primary image for Entry Two. This photo and your name will be used on the homepage. The photo **and** the information below will be on the sales page.

- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

Photo #2 – Along with your primary photo, this photo will be used on the sales page that will be a link from the homepage.

- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

ENTRY THREE – Inventory Page

Your Name:

Contact: For customer to reach you, ex. webpage address, email address, phone, etc.) *This is what will be printed on the show webpage.*

Photo Suggestions – We suggest that photo #1 have just one item. The item in the second photo with this “entry” is optional. There could be just one item or a variety of items in that photo. Note that the image needs to be understandable/legible as a small image like you might find on a phone, so closeup is best.

Photo #1 - This will be your primary image for Entry Three. This photo and your name will be used on the homepage. The photo **and** the information below will be on the sales page.

- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

Photo #2 – Along with your primary photo, this photo will be used on the sales page that will be a link from the homepage.


- Title, medium/material, size as applicable:
- Price:
- Relevant Description about this photo, or in some cases, about additional items available not in photo
- Seventy (70) **words maximum!**

Samples of what your sale page might look like - We will edit your information as needed to fit our layout.

Judy's Entry One (with two pictures)

	<p>Judy Dino</p> <p>Hand-dyed Silk Scarf 12" x 72" \$45 Judy's description.....etc.</p> <p>Contact: email address, Facebook link</p>		<p>Hand-dyed Silk Scarves \$35-\$45 I have many colors, styles, etc., xxxxxxxxxxxxxxxxxxxxxxxx etc.</p> <p>Contact: email address, Facebook link</p>
---	---	--	--

Jean's Entry One (no second picture)

	<p>Jean Strock</p> <p>"My Granddaughter's Dogs" 14"x20", unframed, acrylic on canvas \$100</p> <p>Contact: jean.b.strock@gmail.com</p>	<p><i>Jean has no other items for sale</i></p>	
---	--	--	--

Charlie's Entry One (with two picture)

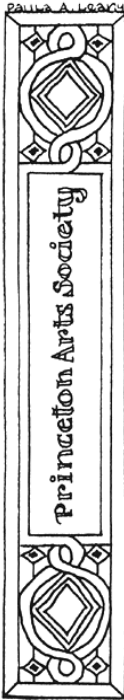
	<p>Charles Garniewicz</p> <p>Cutting Boards 10" by 20" \$80 for each shown Cutting boards come in many sizes and designs. Each is made of local and exotic woods. Contact: www.cwood.com or cwood@gmail.com</p>		<p>Other items... Prices range from \$10 to \$200 I also sell wine boxes, music and jewelry boxes, trivets and more. All are made of local and exotic woods. Visit my webpage to see my gift items. Contact: www.cwood.com or cwood@gmail.com</p>
---	---	--	---

Charlie's Entry Two here

Ex: photo of wine box	Description, etc. here	Second photo here	Decription, etc. here
-----------------------	------------------------	-------------------	-----------------------

Charlie's Entry Three here

Ex: photo of bowl	Description, etc. here	Second photo here	Decription, etc. here
-------------------	------------------------	-------------------	-----------------------



Princeton Arts Society - Membership Form

Date: _____

Please complete and mail, along with your check made payable to Princeton Arts Society, to PAS, P.O. Box 28, Princeton MA 01541.

Yearly * dues: ___ \$15 Student ___ \$30 Individual ___ \$40 Family ___ \$65 Sustaining

Name(s) _____ Phone _____

Street address _____ Mailing address _____

City _____ State _____ Zip _____ Email _____

___ I am an artist and my focus is (ex. painting, poetry, photography, crafts, etc.) _____

___ I am a friend of the arts

We are always in need of volunteers. It really is a lot of fun, and always creative. Please help us be the best we can be! Check any or all of the following categories:

___ Social media postings ___ Publicity ___ Board membership ___ Gallery sitting at shows
___ Committee work ___ Program ideas ___ Other (explain) _____

The Princeton Arts Society is a 501(c)3 organization. All contributions, including membership, are tax deductible to the full extent of the law.

* Fiscal year Sept. 1 to Aug. 31

THANK YOU FOR YOUR SUPPORT!

Office use:

_____ Master
_____ Newsletter
_____ Acknowledgement
_____ Deposit